

SUZANNE DONALDSON

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Suzanne Donaldson is a highly experienced marketing, media and imagery consultant working with some of the world's most innovative and fast-growing brands. She is also founder and director of MRSSIZZLE.COM, a hot property that has drawn media attention and tens of thousands of followers through its compelling blend of beautiful pets, notable people and great photography.* Before launching MRSSIZZLE, Suzanne served as photo director of Conde Nast's *Glamour*, working with such world-class photographers Bruce Weber, Patrick Demarchelier, and Ellen Von Unwerth, and helping the magazine win numerous awards, including ASME's general excellence in 2005 and 2010.

As a visual strategist and creative director, Suzanne helps companies position their brands through exciting concepts and visual content across editorial, advertising, the Web and social media. In the past, she has worked with such major brands as Banana Republic, Brooks Brothers and Nike. In the last year, her clients have included Shinola, MAC Cosmetics, and Swatch US, as well as FabDog and the Park Hyatt Hotel NYC.

Prior to Conde Nast, Suzanne helped shape direction and content for such seminal properties as *Interview*, *SELF*, *Oprah*, *Lucky*, and *Vanity Fair* magazines. She has had strong exposure, as well, to the worlds of global advertising and fine art, consulting for Wieden and Kennedy and holding creative positions with the Arnell Group, Luhring Augustine Gallery and the studio of Robert Mapplethorpe.

*An important side note: MRSSIZZLE uses its growing social media platform to create a stronger awareness of homeless dogs and cats and, through aspirational imagery, make that act of rescue adoption attractive—even sexy.

Banana Republic
Brooks Brothers
CFDA
Esquire Magazine
Fabdog
Glamour Magazine

Interview Magazine
Koneko NYC
Lucky Magazine
MAC Cosmetics
Nike
The Oprah Magazine

Real Simple Magazine
Self Magazine
Shinola
Swatch US
W Magazine
Wieden & Kennedy

PROFESSIONAL EXPERIENCE

Mrssizzle.com, founder 2014-present

Glamour Magazine, executive photo director 2002-2014

Suzanne Donaldson Art and Photo, photo director 1998-2002

SVA, Business of Photography instructor 1999-2000

Self Magazine, photo director 1994-1998

Arnell Group, producer/art buyer 1993-1994

Interview Magazine, art & photography editor 1990-1993

Luhring Augustine Gallery, director 1989-1990

Robert Mapplethorpe Studio, studio manager 1986-1989

EDUCATION

Suzanne graduated *cum laude* from St. Lawrence University.

References available on request